

**MESRA RETAIL & CAFE SDN BHD**  
**“CAFÉ MESRA 2026 MOTHER’S DAY PROMOTION”**  
**TERMS AND CONDITIONS**

**1.0 Organizer:**

**1.1** Mesra Retail & Café Sdn Bhd (“Café Mesra”) is the organizer of this “CAFÉ MESRA 2026 MOTHER’S DAY PROMOTION” (“Promotion”).

**1.2** The following terms and conditions apply in respect of this Promotion. By participating in this Promotion, you agree to be bound by these terms and conditions, including any term which may have been amended from time to time, without limitation or qualification.

**2.0 Eligibility:**

**2.1** This Promotion is targeted to all Café Mesra’s customers in Malaysia only. This Promotion is open to Café Mesra customers who fulfill ALL the below requirements:

- a) Make payment using cash, credit/debit card or SETEL in 1 single receipt.
- b) Promotion valid while the stock lasts.

**3.0 Promotion Period:**

**3.1** Unless otherwise notified by Café Mesra, the Promotion will be conducted on 30 April 2026 until 29 May 2026 (“Promotion Period”), both dates inclusive.

**4.0 Promotion Mechanics**

**4.1** To be eligible for the Promotion, Participants are required to make purchases as follows:

**4.1.1** All Café Mesra (Corporate) and selected Café Mesra (Franchise) Outlets

No	Mechanics	Duration	Terms & Conditions
1	<b>(COMBO) PURCHASE 1X HOT CHOCOLATE BERRY BLISS AND 1X JUMBO BUTTER CROISSANT AT RM12.90</b>	30 April 2026 to 29 May 2026	a) Valid from 30 April 2026 to 29 May 2026. b) Applicable at all Café Mesra (Corporate) and selected Café Mesra (Franchise) outlets only. While stocks last. c) Applicable for 1 cup of Hot Chocolate Berry Bliss 8oz (Small) Only. While stocks last. d) Applicable for 1 pc of Jumbo Butter Croissant. While stocks last. e) Upgrade to larger size and other variant with additional charges applied. f) Promotional Combos are only applicable for purchases within the same receipt. g) Other optional customisations beyond the recipe to the beverage are subjected to additional charges.

No	Mechanics	Duration	Terms & Conditions
2	<b>(COMBO) PURCHASE 1X HOT LATTE AND MUFFIN RED VALVET WITH CREAM CHEESE AT RM 14.90</b>	30 April 2026 to 29 May 2026	<ul style="list-style-type: none"> <li>a) Valid from 30 April 2026 to 29 May 2026.</li> <li>b) Applicable at all Café Mesra (Corporate) and selected Café Mesra (Franchise) outlets only. While stocks last.</li> <li>c) Applicable for 1 cup of Hot Latte 8oz (Small) Only. While stock lasts</li> <li>d) Applicable for 1 pc of Muffin Red Velvet with Cream Cheese. While stocks last.</li> <li>e) Applicable for purchase of 1x Muffin Red Velvet with Cream Cheese only.</li> <li>f) Upgrade to larger sizes with additional charges applied.</li> <li>g) Promotional Combos are only applicable for purchases within the same receipt.</li> <li>h) Other optional customisations beyond the recipe to the beverage are subjected to additional charges.</li> </ul>
3	<b>(PWP) PURCHASE 1X HANDCRAFTED BEVERAGE GET POPPY SEED BAGEL AT RM 5</b>	30 April 2026 to 29 May 2026	<ul style="list-style-type: none"> <li>a) Valid from 30 April 2026 to 29 May 2026.</li> <li>b) Applicable at all Café Mesra (Corporate) and selected Café Mesra (Franchise) outlets only. While stocks last.</li> <li>c) Applicable for any handcrafted beverages.</li> <li>d) Upgrade to larger size and other variants with additional charges applied.</li> <li>e) Applicable for Poppy Seed Bagel only.</li> <li>f) Add RM1 for other types of Bagels (Pepperoni Cheese Bagel, Garlic and Chives Bagel with Cream Cheese, Chilli Pepper Bagel with Spicy Cream Cheese)</li> <li>g) Promotional Combos are only applicable for purchases within the same receipt.</li> <li>h) Other optional customisations beyond the recipe to the beverage are subjected to additional charges.</li> </ul>
4	<b>LTO DRINKS</b>	30 April 2026 to 29 May 2026	<ul style="list-style-type: none"> <li>a) Valid from 10 March 2026 to 19 April 2026.</li> <li>b) Applicable at all Café Mesra (Corporate) and selected Café Mesra (Franchise) outlets only. While stocks last</li> <li>c) Applicable for any purchase of: -                             <ul style="list-style-type: none"> <li>i) HOT CHOCOLATE BERRY BLISS - RM 11.90, Small Size Only</li> <li>ii) HOT CHOCOLATE BERRY BLISS - RM 13.90, Regular Size Only</li> <li>iii) ICED CHOCOLATE BERRY BLISS - RM 13.90, Regular Size Only</li> <li>iv) ICED CHOCOLATE BERRY BLISS - RM 15.90, Large Size Only</li> </ul> </li> <li>d) Other optional customisations beyond the recipe to the beverage are subjected to additional charges</li> </ul>

## **5.0 Miscellaneous**

**5.1** All recipients shall be bound by further terms and conditions as determined by Mesra Retail and Café Sdn. Bhd. (MRCSB) at its sole discretion.

**5.2** MRCSB reserves the right at any time at its absolute discretion, without prior notice, to substitute any of the rewards with other items of similar or higher value.

**5.3** MRCSB reserves the right to choose the specifications of the rewards and MRCSB's decision on this matter is final.

**5.4** By entering or participating in the Promotion, Participants hereby fully and unconditionally agree and accept all the terms and conditions herein contained and agree that the decisions of MRCSB regarding the Promotion and all matters relating to or in connection thereto are final and binding and no such queries, appeals or correspondences will be entertained.

**5.5** MRCSB reserves the right to cancel, shorten, extend, suspend, or terminate the Promotion at any time prior to the expiry of the Promotion Period without prior notice to Participants. For the avoidance of doubt, any cancellation, extension, suspension, or termination of the Promotion at any time prior to the expiry of the Promotion Period shall not entitle the Participants to claim any compensation from MRCSB for any and all losses or damages suffered or incurred by the Participants as a result of the said cancellation, extension, suspension or termination. MRCSB also reserves the right to amend, modify, delete, or change any of the terms and conditions herein contained at any time at its absolute discretion without prior notice. Continued participation in the Promotion following any such changes and/or amendments shall constitute the Participant(s) unconditional acknowledgment, understanding, agreement and acceptance of such changes in respect of the Terms and Conditions.

**5.6** MRCSB reserves the right to use the names, addresses, photographs, information, and documents of the Participants and/or recipients as materials in advertisements and other form of publicity for the current and future marketing purposes from time to time without prior notice to the Participants and/or winners and the Participants and winners shall not claim ownership of the material. Participation of the Participants in the Promotion constitutes their consent to such use, without further notice, payment, or consideration.

**5.7** MRCSB shall not be held responsible or liable for any claims of loss or damage to property or personal injury or loss of life by the Participants, winners and/or any party resulting from or arising out of or in connection with this Promotion or the rewards given under this Promotion.

**5.8** These terms and conditions prevail over any provisions or representations contained in any brochure or other promotional materials advertised under this Promotion.

**5.9** MRCSB is the final authority to decide on the interpretation of these terms and conditions and as to any other matters relating to this Promotion.

**5.10** For any enquiries, please call MESRALINK at 1 300 22 8888.

## **6.0 Personal Data**

**6.1** By participating in the Promotion, Participants are deemed to have agreed and consented to the collection, processing, use, disclosure and retention by MRCSB of their personal data in the manner as set out in the Personal Data Notice given pursuant to Section

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7 of the Personal Data Protection Act 2010, which can be viewed at [www.mymesra.com.my/pdpa](http://www.mymesra.com.my/pdpa) and at <https://www.setel.com/privacy>