

Mornings @ Mesra Breakfast Challenge, Terms & Condition

1. The challenge is open to all PDB customers. There is no other minimum purchase requirement.
2. Registration is limited to 2 customers on first come first serve basis from 8am – 9am on 16/3/2017 at PS Penchala Link Arah KL.
3. The challenge will be conducted inside Mesra Convenience Store, PS Penchala Link Arah KL and will start at 9am, 16th January 2017.

4. Challenge Details :

Judge: En. Ibrahimuddin, MDCEO PDB

Participants:

- a. PDB LT Member
- b. Customer
- c. Customer

Mechanics

- a. Participants will be given RM 5 each to design the best breakfast meal with the most value using any available offerings at Mesra C-Store and their own creativity.
 - b. Each participant is given 3 minutes to design their breakfast meal. Any participants who take longer will be automatically disqualified from the challenge.
 - c. Each participant will then be given 30 seconds to pitch on their meal to the judge.
 - d. The meal with best value and most creativity will be considered as the challenge winner.
5. The winner will receive a PETRONAS Gift Card worth RM 50 and 3X World Champions T-shirt. The runner up will receive a 3X World Champions T-Shirt.
 6. PDB reserves the right at anytime, at its absolute discretion and without prior notice, to substitute any of the challenge prizes with other items of similar or higher value.
 7. PDB reserves the right to publish or display the names and photographs of the participants of the challenge for advertising and publicity purposes without any compensation to such participants or customers.
 8. PDB reserves the absolute right at any time without assigning any reasons to alter, modify, change or vary the Challenge's Terms and Conditions contained herein, wholly or in part at its absolute discretion.